

ORDER

Orders
Order / Rev: 2632831
 Alt Order #: _____
Product Desc: KAIG TV
 Estimate: _____
Flight Dates: 01/16/23 - 02/06/23
Original Date / Rev: 01/12/23 / 01/26/23
Order Type: General

WHAS
Primary AE: Nick Coloprisco
Sales Office: WHAS
Sales Region: LOC

Agency
Name: Runswitch PR/ POL
Buying Contact: _____
Billing Contact: Chris Nation
9300 Shelbyville Road
Louisville, KY 40222

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Kentuckianas Against Illegal Garr
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End: _____
Advertiser External ID: M207565
Agency External ID: 73292AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/26/22	01/29/23	60	\$15,380.00	\$13,073.00
01/30/23	02/05/23	26	\$5,165.00	\$4,390.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2023	60	\$15,380.00	\$13,073.00	0.00
February 2023	26	\$5,165.00	\$4,390.25	0.00
Totals	86	\$20,545.00	\$17,463.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	01/16/23	02/05/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	3	\$80.00	P03	0.00	NM	9	\$720.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		3				\$80.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--		3				\$80.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--		3				\$80.00		0.00			
N 2	WHAS	01/16/23	02/05/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	3	\$150.00	P03	0.00	NM	9	\$1,350.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		3				\$150.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--		3				\$150.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--		3				\$150.00		0.00			
N 3	WHAS	01/16/23	02/05/23	Good Morning America	CM	7-9a	MTWTF--	:30	5	\$200.00	P03	0.00	NM	14	\$2,800.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		5				\$200.00		0.00			
		Week: 01/23/23	01/29/23	MTWTF--		5				\$200.00		0.00			
		Week: 01/30/23	02/05/23	MTWTF--		5				\$200.00		0.00			

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 Product Desc: KAIG TV
 Estimate:
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WHAS	01/30/23-02/05/23		Good Morning America		7-9a									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/30/23	02/05/23	MTWTF--		5				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
14	WHAS	01/30/23-02/05/23		Good Morning America		7-9a		MTWThF----	:30	(\$200.00)		0.00	NM		
Credited [cr]															
N 4	WHAS	01/16/23	02/05/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	3	\$100.00	P03	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/23	01/22/23	MTWTF--		3				\$100.00		0.00			
Week:		01/23/23	01/29/23	MTWTF--		3				\$100.00		0.00			
Week:		01/30/23	02/05/23	MTWTF--		3				\$100.00		0.00			
N 5	WHAS	01/16/23	02/05/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$200.00	P03	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/23	01/22/23	MTWTF--		3				\$200.00		0.00			
Week:		01/23/23	01/29/23	MTWTF--		3				\$200.00		0.00			
Week:		01/30/23	02/05/23	MTWTF--		3				\$200.00		0.00			
N 6	WHAS	01/16/23	02/05/23	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	3	\$225.00	P03	0.00	NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/23	01/22/23	MTWTF--		3				\$225.00		0.00			
Week:		01/23/23	01/29/23	MTWTF--		3				\$225.00		0.00			
Week:		01/30/23	02/05/23	MTWTF--		3				\$225.00		0.00			
N 7	WHAS	01/16/23	02/05/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	3	\$250.00	P03	0.00	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/23	01/22/23	MTWTF--		3				\$250.00		0.00			
Week:		01/23/23	01/29/23	MTWTF--		3				\$250.00		0.00			
Week:		01/30/23	02/05/23	MTWTF--		3				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	WHAS	01/30/23-02/05/23		Local News @ 6p M-F		6-630p		MTWThF----	:30	(\$250.00)		0.00	NM		
Credited [cr]															
N 8	WHAS	01/16/23	01/16/23	NFL Wild Card Game	CM	Various	M-----	:30	1	\$3,500.00	P03	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/23	01/22/23	M-----		1				\$3,500.00		0.00			
N 9	WHAS	01/16/23	02/05/23	LN (M-Su)	CM	11-1135p	MTWTF-S	:30	3	\$200.00	P03	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/23	01/22/23	MTWTF-S		3				\$200.00		0.00			
Week:		01/23/23	01/29/23	MTWTF-S		3				\$200.00		0.00			
Week:		01/30/23	02/05/23	MTWTF-S		3				\$200.00		0.00			
N 10	WHAS	01/21/23	01/21/23	NCAA BB Reg Season	CM	4a-4x	-----S-	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/16/23	01/22/23	-----S-		1				\$200.00		0.00			
N 11	WHAS	01/28/23	01/28/23	NBA DT Game 1	CM	Various	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/23/23	01/29/23	-----S-		1				\$500.00		0.00			
N 12	WHAS	01/28/23	01/28/23	NBA DT Game 2	CM	Various	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/23/23	01/29/23	-----S-		1				\$500.00		0.00			
N 13	WHAS	02/04/23	02/04/23	NBA Prime Game	CM	7-10p	-----S-	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/30/23	02/05/23	-----S-		1				\$500.00		0.00			

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WHAS	01/22/23	01/22/23	NCAA BB Women's Reg NCAA BB Women's Reg Seaso	CM	Various	-----S	:30	2	\$500.00	P03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	-----S		2				\$500.00		0.00			
N 15	WHAS	02/05/23	02/05/23	NFL Pro Bowl Game NFL Pro Bowl	CM	Various	-----S	:30	1	\$500.00	P03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/23	02/05/23	-----S		1				\$500.00		0.00			
N 16	WHAS	01/16/23	01/20/23	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		1				\$250.00		0.00			
N 17	WHAS	01/16/23	01/20/23	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/23	01/22/23	MTWTF--		1				\$200.00		0.00			
													Totals	86	\$20,545.00